

BALANCED RECORDS

Balanced Records is a record label since 2001, that specializes in electronic music and crossover styles such as dub-reggae, nu-jazz and downtempo. The majority of our music is instrumental, making it ideally suited for cinematic and synchronization use. Our Canadian catalogue has 11 CDs. The label has also released material from over 30 artists from all over the world, but continues to focus on electronic music producers based in Canada. Our 3 founding partners have been involved in the music business since the mid 1990's.

As label manager, Adam Hannibal oversees all the business operations of the company, managing the artists, doing A & R, developing each release and brokering all licensing and publishing deals related to the label.

Tomomi Shibuya, our Asia Pacific Consultant, has been with the company since its first release in 2001. She was born in Kanagawa, Japan and has lived in Canada for 12 years. She now facilitates business between Balanced and various Japanese companies, and has secured deals for the label in Japan.

Balanced has previously done business in Japan with digital and physical distributors as well as background music services. Our current network of physical distribution includes territories such as US, Canada, Germany, Greece and the UK. We have extensive digital distribution throughout the world.

OBJECTIVES:

1. Licensing in TV/Film market
2. Licensing in background music services
3. Secure touring for our artists
4. Secure physical distribution for our catalogue

Participants: Adam Hannibal-Label Manager, Tomomi Shibuya- Asia Pacific Consultant

Genres: Electronic, World

Business: Record Label

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